

TIM LAW

DIGITAL DESIGNER

Passionated designer with a demonstrated history of working in various industries. Skilled in Adobe Suite, motion graphics design and various design tools.

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PORTFOLIO <https://www.timlwiteimu.com>



SELF EVALUATION

A brief self-evaluation on the skill-set of different design tools.



EDUCATION

THE EDUCATION UNIVERSITY OF HONG KONG
Bachelor of Arts (Hons) in Creative Arts and Culture (VA)
2015 - 2017
With Second Class Honors (Division I)

HKU SPACE
Associate of Social Sciences
2012 - 2014

EXPERIENCE

DIGITAL DESIGNER

PWC Hong Kong and China
JAN 2021 – Now (3.8 Years)

Duties included:

- Comprehend the request from the subject matter expert/course manager/project lead to develop the visual content for digital learning platforms, learning communication, and training programs.
- Work with the project team to conceptualize and develop high-quality graphics, images, motion graphics, videos, data visualization, and infographic for presentation, videos, website, animations, eLearning, and related digital learning materials.
- Create supporting material/media (audio, video, simulations, role-plays, games, live event, etc.) for people development and wellness purpose.

DESIGNER

Fox Network Group Asia
Aug 2018 - Oct 2020
(2 years 3 months)

Duties included:

- Create digital images for in-apps usage, motion graphics.
- Coordinate with different parties within the company to create promotional elements, adapt digital assets into different size and formats.
- Assist in creating images for on-air marketing campaigns, promotions, social media platforms and any presentations.

JUNIOR DESIGNER

RDP Creative/RDP Inc.
May 2017 - July 2018
(1 year 2 months)

Duties included:

- Preparing artworks for production, design key art visuals/mock-up for gifts and premiums.
- Responsible for the packaging design, proposal & product photo shooting.
- Communicate with movie studios for product approval.

AVAILABILITY & EXPECTED SALARY

1 Month Notice
Targeted at HKD 25,000 per month
*Negotiable. Based on the overall compensation package.